



UniCyber™
المتحدون لتقنيات التعليم

Kids
CyberSecurity™
for a Safe Digital Life

Sponsorship/CSR
Opportunity



Cybersecurity Education is essential for our young students //

HRH Prince Hussein Bin Abdullah II



Just as there are rules we follow in the real world to keep us safe – like looking both ways before crossing a street - there are also rules that we can follow to stay safe online. That's what cyber education is all about!

In 2021, Omar and Mousa Idris, embarked on a mission to protect the digital innocence of children, and they found UniCyber. Their journey began with a shared concern for the rising threats children faced in the online world just after the pandemic when children got exposed to the digital world without any basic knowledge about how to get themselves protected.

As technology becomes increasingly integrated into our daily lives, it's essential that kids learn about cybersecurity from an early age. Cybersecurity refers to the practice of protecting electronic devices, networks, and sensitive information from unauthorized access, theft, or damage. In the digital age, children are exposed to a variety of online risks, such as cyberbullying, identity theft, and online predators. By teaching kids about cybersecurity, parents and educators can help them stay safe online and protect their personal information.

The Initiative

CERTIFIED CYBERSECURITY EDUCATIONAL WORKSHOPS

 For schools' students *(9 to 11 years old)*

 To be held at government schools
around Jordan.

■ What is Cyber-Education?

Cyber-Education for kids, often referred to as "cybersecurity education for children" or "digital literacy for kids," is a critical component of modern education. It aims to teach children how to safely and responsibly navigate the digital world, as well as develop an understanding of cybersecurity concepts.

Here are some key aspects of cyber education for kids that our workshops are covering:

- *What is the Login/Password?*
- *How to create a strong password?*
- *What is the Email? Website?*
- *What is "Hacking"?*
- *What is a "Link"?*
- *What is the Computer "Virus"?*
- *What is "Phishing"?*
- *Call Back Scam*
- *Free Public WiFi*
- *Safe Online Shopping*
- *Social Media Rules*



80%

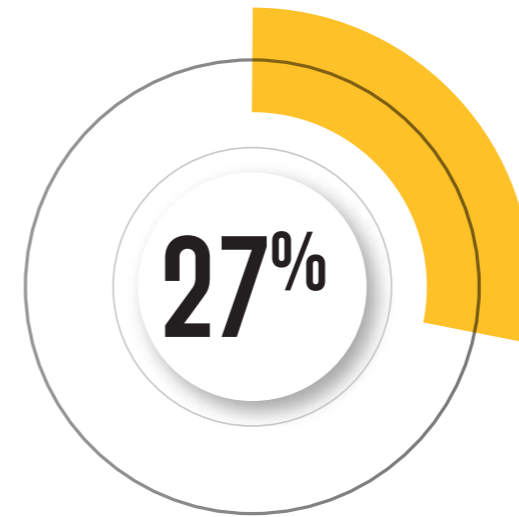
OF STUDNETS
WATCH
ONLINE VIDEO
CONTENTS



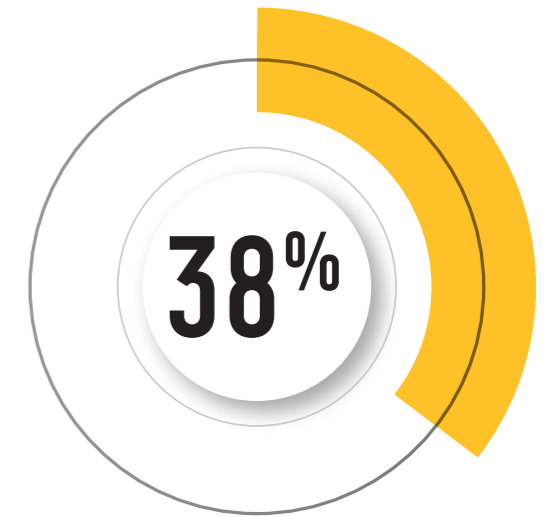
Facts *



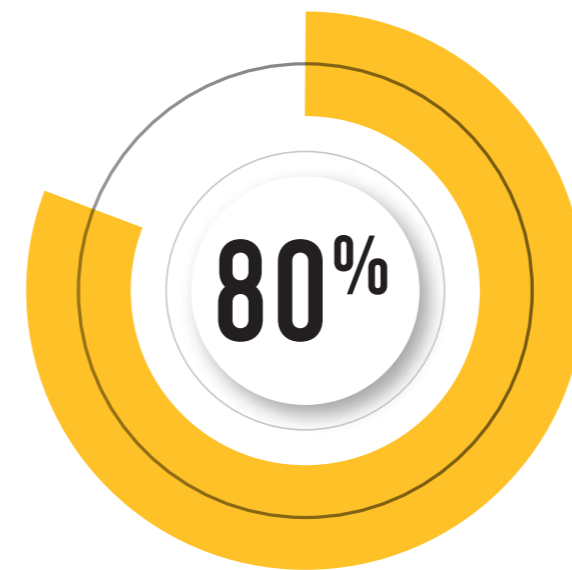
Use Smart Devices



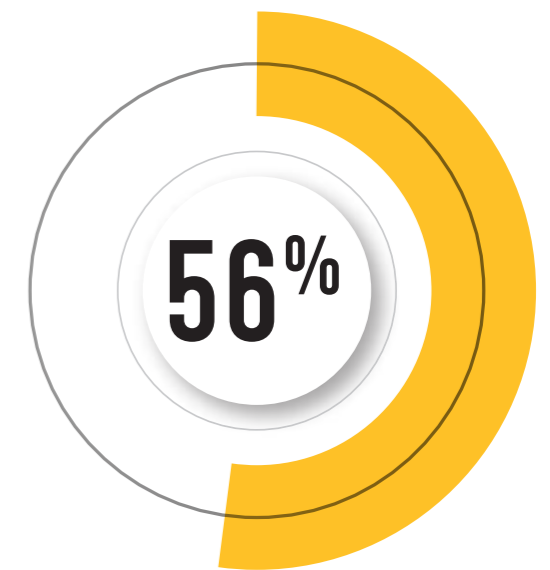
Own an E-mail



Own a Social Media Account



Watch Online Video Contents



Use Chat Apps

* Age Group: 9 - 11 years old



60%

OF STUDNETS
USE SMART
DEVICES

UniCyber™
المتحدون لتقنيات التعليم



www.unicyber.org

أمن المعلومات للأطفال

لحياة رقمية آمنة



- 1 المقدمة
- 1.1 ما هو اسم المستخدم/كلمة المرور؟
- 2.1 كلمة المرور القوية (الباسورد)؟
- 3.1 ما هو البريد الإلكتروني؟ موقع الإنترنت؟
- 2 ما هو "الاختراق"؟
- 3 ما هو "الرابط"؟
- 4 ما هو "فايروس الكمبيوتر"؟
- 5 ما هو "التصيد"؟
- 6 الاحتيايل بإعادة الاتصال
- 7 الإنترنت المجاني في الأماكن العامة (واي فاي)
- 8 التسوق الآمن عبر الإنترنت
- 9 قواعد وسائل التواصل الاجتماعي
- 10 المراجعة

محتوى
البرنامج

* الفئة العمرية:
من 6 إلى 12 سنة.

Accreditation



- Official Authorization
- Certified Curriculum
- Signed MOU
- Approved Operation Plan



Madrasati
مدارستي

- Official Cooperation
- Signed MOU

■ Previous Workshops

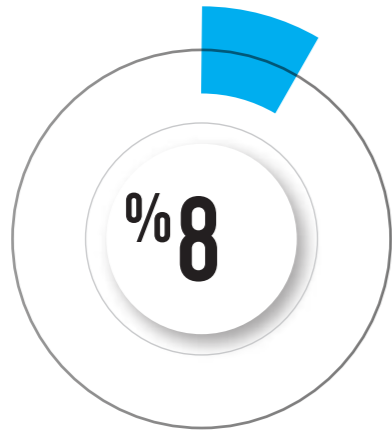




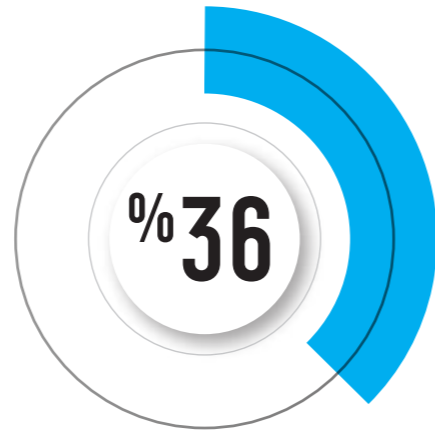


Our Workshop Impact

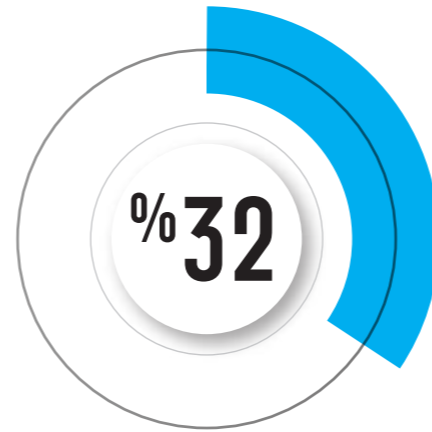
BEFORE
the Workshop



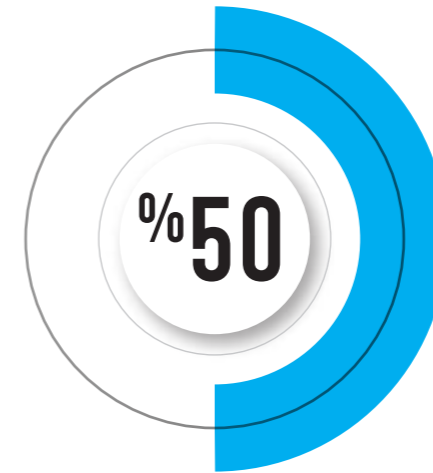
Knows what is "Phishing"



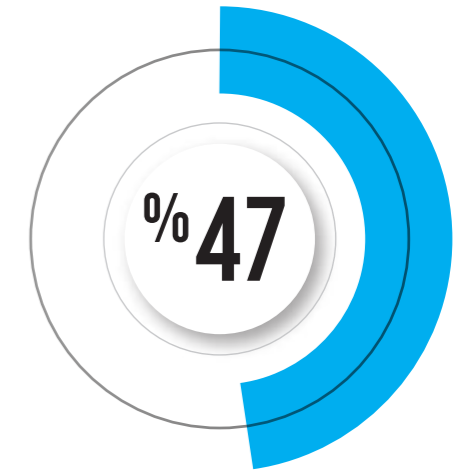
Can identify Phishing



Can identify Spam SMS

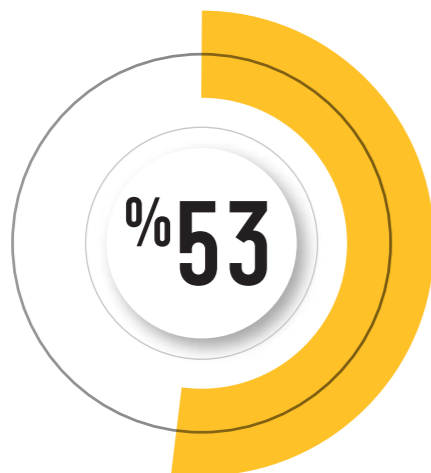


Knows what is the "Virus"

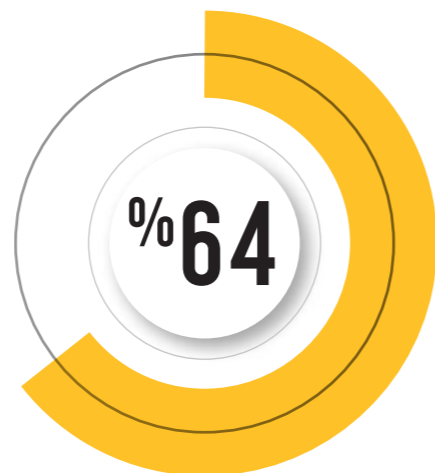


Knows what is "Hacking"

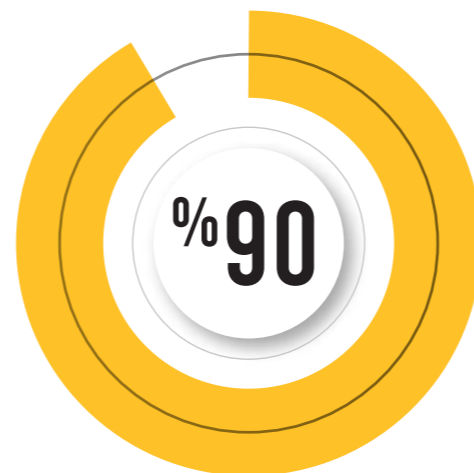
AFTER
the Workshop



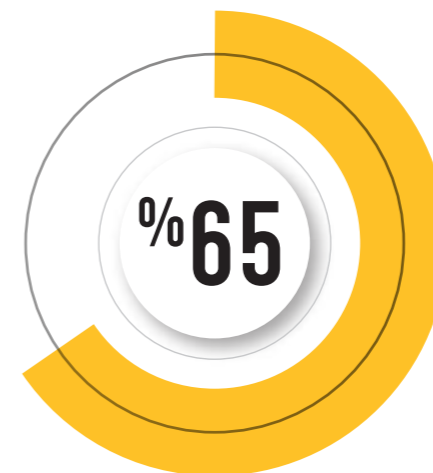
Knows what is "Phishing"



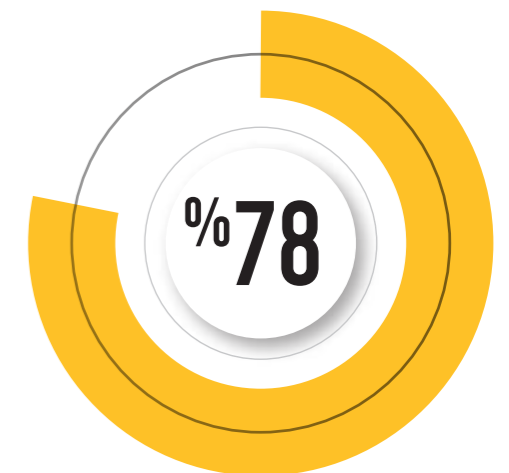
Can identify Phishing



Can identify Spam SMS



Knows what is the "Virus"



Knows what is "Hacking"



TOWARD A CYBER-AWARE GENERATION

Give back to Jordan

With the help of our supportive partners, the Kids CyberSecurity is well on its way to become on national scale, covering all areas of Jordan.

Our aim is to equipe a new generation of cyber-aware students, protected and capable to face the digital life safely.





ENSURING KIDS' ONLINE SAFETY FOR A BRIGHTER & SMARTER TOMORROW



 **Reach**

94,500

Students

(also; families, parents)

12

Provinces

(All over Jordan)

2,095

Schools

(+ teachers/communities)

42

**Educational
District**

Sponsored Services/Items

- **Workshops' Curriculum Access**
- **Qualified Trainers/Staff**
- **Digital Screens**
(55" - 65")
- **Students' Branded Bags**
- **Transportation/Logistics**
(Vehicles & Drivers)
- **Printed Certificates**
- **Sites Branding**
- **Media Coverage**
(TV, Radio, Newspapers, Social Media)



Students' Branded Bags



Sponsorship Benefits

EXCLUSIVE ^{FOR} ONE SPONSOR ONLY

- An exclusive wide reach on a national scale
- Reach for **94,500** parents/families
- Reach for **2,095** schools/communities
- Sponsor's logo on all gifts & certificates
- Sponsor's logo on UniCyber-Jordan website
- Workshops materials curriculum to be re-branded with the sponsor's style *"as per the brand guideline look and feel"*
- Free login/access to the curriculum on UniCyber website for Zain customers
- On sites branding:
Sponsor's logo on sites banners
- Mentioning sponsor on social media daily coverage
- Sponsor's logo on promotional posts and video shared through YouTube and Facebook, Instagram
- Media coverage on TV, radio, newspapers/press releases, official news websites

We are committed to creating a constructive and continuous partnership that aligns with your goals.

We welcome and encourage any additional requests or suggestions for extra benefits that would further enhance our collaboration.

Financial Packages*

PACKAGE 1

Students' Gift:

NOT INCLUDED



Timeline:

60 Days

Benefits:

As mentioned in section "Sponsorship Benefits"

Cost per Student:

5.5 JD

PACKAGE 2

Students' Gift:

NOT INCLUDED



Timeline:

90 Days

Benefits:

As mentioned in section "Sponsorship Benefits"

Cost per Student:

5.8 JD

PACKAGE 3

Students' Gift:

INCLUDED



Timeline:

60 Days

Benefits:

As mentioned in section "Sponsorship Benefits"

Cost per Student:

9.0 JD

PACKAGE 4

Students' Gift:

INCLUDED



Timeline:

90 Days

Benefits:

As mentioned in section "Sponsorship Benefits"

Cost per Student:

9.3 JD

* Those rates are for the **full number of students.**

* **Sales Tax is excluded.**

■
**LET'S SPREAD
THE AWARENESS,
LET'S PROTECT
OUR KIDS**





Thank you,

www.unicyber.org